

**ACADEMIE
VAN FRANEKER**
sinds 1585

*The Academie
van Franeker*

**Policy Plan for
2019-2023**

WHERE PEOPLE
MEET TO SHARE
KNOWLEDGE AND EXPERIENCE
AND TO **BE INSPIRED**
FOR **EDUCATION,**
WORK AND LIFE.

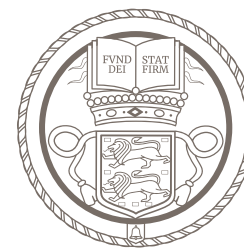
WONDERING
IS THE **START**
OF ALL
WISDOM

Aristoteles

Image on the cover:

Henricus Rhala

(Leeuwarden 1592-Franeker 1640)
Professor in Rhetoric, History and Law at
University of Franeker from 1618 to 1640.



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Policy Plan for 2019-2023

29 March 2019 - Version 1.1

Adopted by the Board of the
Stichting Academie van Franeker
(Foundation of the Academie van Franeker)
in its meeting of 10 April 2019,
at the Botniastins in Franeker.

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For over two centuries, an illustrious university grew and prospered in Franeker. It was founded in 1585, mainly to provide the province of Friesland with clergymen, lawyers and doctors.

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Mission & Vision

This first Policy Plan of the Academie van Franeker is the logical result of the initial document of 2018. Likewise, that document was a first elaboration of the letter of intent that was ceremoniously signed by the former Municipality of Franekeradeel, as well as the Campus Fryslân of the University of Groningen, the Franeker division of the Protestant Church in the Netherlands and the Stichting Beheer Diaconale Goederen Franeker (the diaconal property management foundation of Franeker). Since its establishment, the Academie has undergone spectacular growth. It was not planned but came about because the activities in the first year kept on attracting hundreds of enthusiastic participants/students as well as dozens of passionate volunteers. As the Board of the Academie, we are amazed and first and foremost extremely happy and proud of what has been accomplished by all these people in such a short period. It has strengthened us in the realization that the rebirth of the Academie van Franeker is a wealth that allows this 400-year-old treasure to recapture its place in Franeker, in Friesland and in the world of academia that it deserves. The time has come to write down what we would like to achieve with the Academie in the coming years.

The objective of the Stichting (Foundation of the) Academie van Franeker, as laid down in its articles of association, is:

- To provide the academic history of the city of Franeker with a modern relaunch by developing and maintaining an institute:
- a) for facilitating academic teaching and research in Franeker and North-West Friesland in collaboration with the Campus Fryslân of the University of Groningen;
 - b) for creating an educational centre that, in collaboration with the educational institutes, the business sector and the social organizations in the region, offers space for education in the broadest sense, matching the requirements and the scale of Friesland as a whole and of North-West Friesland in particular.

As such, the Academie van Franeker is an academic institute with a broad social and educational task. Both young and old are welcome to share their knowledge and experience and be inspired for education, work and life.

The articles of association also include the manner in which the Academie van Franeker will implement its objectives.

- The Foundation shall ensure that the activities that will be carried out under its responsibility, in the category of the associated activities, shall be characterized by:
- a) high quality;
 - b) the connection between historical academic traditions and contemporary teaching and research;
 - c) embedding in the city of Franeker and the region of North-West Friesland.

The mission and vision of the Academie follow from the articles of association:

“The Stichting Academie van Franeker seeks to give shape to Franeker’s academic past in a modern way. It strives to achieve this aim by stimulating and facilitating academic teaching and research in Franeker and North-West Friesland in collaboration with Campus Fryslân of the University of Groningen. It will offer, among other things, public lectures and create seminars for this purpose. Its activities will be clustered in an educational centre in collaboration with the educational institutions, the business sector and the social institutions in the region. The scale and requirements of Friesland, in particular North-West Friesland, shall be key to this.

The foundation will develop its activities in four areas which have been inspired by the four faculties of the old Academie (theology, law, medicine and liberal arts): Arts and Humanities (Letter en Geest), Law and Environment (Recht en Omgeving), People and Health (Mens en Gezondheid) and Nature and Technology (Natuur en Techniek). All this in the firm conviction that its academic activities will be beneficial to the quality of life in the region.’

This is who we are and who we want to be.

What the Academie in our time expressly is not, is a classical academic institute of education that, on the basis of accreditations and government funding, leads to all sort of academic degrees. However, we do wholeheartedly facilitate the activities of accredited institutions of higher education in the Frisian region. Think of the splendid PhD ceremonies in the Martini Church in Franeker; the academic guided tour of the city for, among others, students and guests from the Netherlands and abroad; the use of our beautiful historical building as a venue for academic conferences or extension schools; the easy access to the public, business sector and government institutions in the region for conducting scientific research or carrying out placements. This is the Academie as a portal that opens up academia to North-West Friesland; and opens up North-West Friesland to academia.

Likewise, we would like to call on the expertise of the accredited institutions, for instance, for the realization of our duties in society and the formation of academic networks. The Campus in Leeuwarden is our first point of contact for this.

One of our founders, Prof. Jouke de Vries, once said: ‘academic teaching is by default selective.’

And that is correct. In that sense, the Academie is no university either, as we do not put selection first but accessibility. We are here for everyone, but – as has been laid down in the articles of association – our activities must be of the highest quality of their kind. Anyone who has obtained a certificate from the Academie van Franeker can take pride in being assured that the course was the best that was available in that field. This equally applies to the PhD students from other universities who have defended their dissertations in the gorgeous atmosphere of the Franeker Martini Church and the Botniastins building. The same applies to the enthusiastic participants of a series of lectures given by top-class academics. And it also applies to primary school pupils who are first introduced to science by the Academie. A certificate from the Academie is something to be proud of.

All this can only be realized by making connections between people, institutions and businesses to share knowledge and experiences. As said before, what is about to happen at the Academie is certainly not restricted to students in academic teaching. We aim for a small, purely academic segment and a wide range of high-quality activities that make science and knowledge accessible

to the residents, businesses and institutions of the region. Also at the request of businesses, institutions or groups of residents, we merge knowledge and conduct independent research. This may be autonomous but also an intermediary between other knowledge institutions and the region. Making connections has been in our genes since day one. Besides the UG/Campus Fryslân, other obvious partners are NHL Stenden University of Applied Sciences, Van Hall Larenstein University of Applied Sciences, the Waddenacademie, the Fryske Akademy, the Anna Maria van Schurman School (AMS), other pre-university secondary schools, the secondary vocational educational institutions of Friesland, the primary schools in North-West Friesland, etcetera.

A CERTIFICATE
OF THE **ACADEMIE**
IS SOMETHING TO
BE PROUD OF

01.

THE ACADEMIE VAN FRANEKER 1585-1811 / 2018-...

After two centuries, the opportunity has arisen to add a new chapter to the story of the University of Franeker.

Hidden behind the closed house fronts of the Voorstraat, the Vijverstraat and the Academiesstraat is the beautiful spot where the University of Franeker was once housed, which could only be found by the individual who felt a special impulse to enter the forbidding Hortusstraat. Who could have surmised that behind the shutters opposite the student pub De Bogt fen Guné, the origins of what was declared to be the identity of Franeker in 2016 lay hidden? The university had ceased to exist in 1811. And those who refrain from looking behind the lack of signposts cannot come to another conclusion than that the city has reconciled itself with this demise. The university has been a closed chapter in the rich history of Franeker for ages. End of story...

...until exactly 200 years later. In 2011, the University of Groningen/Campus Fryslân was started. Since then, and firstly thanks to the UG and the provincial authorities of Friesland, academic teaching and research returned to Friesland. This is a development of which the impact can hardly be overrated. Universities are breeding grounds of talent and are at the start of innovations in all sorts of areas within engineering, the economy and society. Where academic activity is to be found, extra impulses will be given to development, innovation and cohesion. The arrival of the Campus is a great opportunity for Leeuwarden as a regional centre but also for Friesland as a whole – and the ancient town of Franeker in particular. After two centuries, the opportunity has arisen to add a new chapter to the story of the University van Franeker.

The new Campus Fryslân seeks the connection with academic history and traditions. That history is partly to be found in Groningen. Without the UG, Campus Fryslân would not have existed. However, the original Frisian academic tradition is rooted in Franeker. Where else would it be? Today, we can still see this in the tradition that PhD students with a Frisian background may hold their defence ceremonies in the Martini Church in Franeker. We can also see it in a tradition that goes back for more than 80 years, in which stu-

dents of the Frisian study associations in Groningen and Wageningen organize their Krystkongres (Christmas conference) on the first working day after Christmas, hosted by the oldest student pub of the Netherlands, De Bogt fen Guné.

RUG/Campus Fryslân looks for history and traditions as the foundation of all new activities now arising in Leeuwarden. And, rightly so, the Campus turns its eyes towards Franeker. Likewise, Franeker is ambitious to offer a future to its ancient academy. A future that primarily fits in with the city itself and North-West Friesland, but also a future that also serves Friesland as a whole as well as the Northern Netherlands. It is beneficial to teaching, research and innovative developments, to the region's cultural development, to the economy and the tourist industry and to the self-awareness of the residents.

The Academie van Franeker is deeply rooted in the history and the self-consciousness of the residents of the city. In 2017, the distinguished international role of the former academy in the development of Protestantism in Europe led to the international title 'European city of the Reformation'. No less than one-third of the students of the former Academie van Franeker came from abroad. This fact alone demonstrates the outstanding position of the academy at a European level

and, in particular, amongst Protestant countries. However, we are not merely talking about history. A meticulous pathway involving hundreds of participants naturally led to the recognition of the 'identity of Franeker' in 2016. The result could have been anything in a city with a rich Medieval history and five traditional city palaces, with a famous planetarium and the undisputed status of the capital of kaatsen (Frisian-style cricket). But it became the Academie, expressed in its core characteristics of devotion and quality. In the hearts and minds of the Franeker population, the Academie has ceased to be a part of a history long gone. On the contrary, they now derive their Franeker identity from it.

All those people who only recently wanted to see the identity of Franeker take root in the old academy were not mistaken. They understood that this academic tradition makes Franeker a special place; that the long-standing presence of psychiatry in the city is directly linked to it; that without the university library, the Eise Eisinga Planetarium probably would not have existed; and that dedication and aiming for high quality are the characteristics for the future 'marketing' of tourism, the economy, culture and teaching.

What are the physical remains of the former academy? Of course, these can firstly be seen in

the buildings: the former monastery/academy building on the Academiestraat, the botanical garden on the Hortusstraat and the former Orangerie (orangery). The buildings are currently the property of a care institution, a housing association, an owners' association and several private persons. And there is the extensive content of the former university library. It is the heart of the Tresoar collection in Leeuwarden, and it is said that part of it has gone to the TU Delft Library. Apart from that, a library in Eastern Hungary contains books that originate from the former Franeker university library. Museum Martena in Franeker has portraits of the former professors, a unique 'xylotheque', the old beadle's staff of the university and many other interesting objects. The city still displays the monumental houses of the former professors, just as the memory of the 1,200 Hungarians that once studied here still lives on. Franeker's prime piece and pre-eminent attraction is the Eise Eisinga Planetarium which would not have existed without the academy.

Many famous people have had some sort of connection with the Franeker academy over the centuries. Just think, for instance, of one of the founders of modern philosophy, René Descartes. Or Peter Stuyvesant, quite an influential figure in the history of the United States. Anna Maria van Schurman, Eise Eisinga, Minister Balthasar Bekker – they all have a history with Franeker and its academy.



Concealed behind the closed fronts of the Voorstraat, the Vijverstraat and the Academiestraat lies the beautiful spot where the University of Franeker was once located.

Back in time GREAT THINKERS & FAMOUS PROFESSORS



Johannes Bogerman
Professor of Theology
1576-1637

Johannes Bogerman was born in 1576 into a strict Calvinist family. He is best known as President of the Synod of Dordt and as a translator of parts of the Old Testament into the national language. He was taught at the University of Franeker and remained there as a professor of theology until his death in 1637.



Henricus Antonides van der Linden
Professor of Theology
1546-1614

Henricus Antonides van der Linden is better known as Nerdenus, named after Naarden, where he was born in 1546. Nerdenus became a professor of theology at the University of Franeker. He was one of the four professors who were appointed at the foundation of the university in 1585. His main occupation was teaching theologians and managing the University of Franeker.



Sibbrandus Lubbertus
Professor of Theology
ca. 1556 - 1625

Sibbrandus Lubbertus (Langwarden (Germany) c. 1556 – Franeker 1625) studied at all of the Calvinist universities of importance, such as Wittenberg, Marburg and Geneva, until he could become one of the first four professors of theology at the foundation of the university in 1585. He was a fierce Calvinist dogmatic and searched his students' homes for unjust literature.

*In 2018,
Tresoar and Museum
Martena together designed the
museum's exhibition loft as the
former academy library.*

In 2018, Tresoar and Museum Martena together designed the museum's exhibition loft to reflect the former academy library. Furniture in the shape of so-called lektrijen (bookshelves used in chained libraries) was specifically designed for it. Prime pieces of the collection are on display here. All this was done in the context of Leeuwarden being designated the European Capital of Culture 2018. The museum pieces went back to Tresoar after the exhibition. They must be safeguarded for future generations under special conditions. However, the monumental cabinet and one of the bookshelves have found a place in the Botniastins building, the home to the current Academie. But even more important: the academic atmosphere that once brought about the monumental collection of books has become alive again because of the reopening of the Academie. It may easily be labelled as the legacy of 2018.

Campus Fryslân, identity, living traces of the past, Capital of Culture 2018, the need for impulse and innovation for the city and North-West Friesland: this is how the thought arose that a return of academic activities to Franeker would really be feasible. They are the driving forces of many other great developments.

02.

THE BOTNIASTINS

Vanuit de idee om academische activiteiten in Franeker te herstarten is nagedacht over een geschikte locatie, een academiegebouw. Gebleken is dat het oorspronkelijke academiegebouw, een voormalig klooster uit 1430, niet zonder meer beschikbaar is voor onderwijsactiviteiten. Een probleem was dat echter niet, want verbindingen tussen oude gebouwen en de voormalige academie zijn bijna overal in de stad te vinden. Zo ook in de Botniastins, rond 1500 gebouwd, die in zijn lange geschiedenis bijvoorbeeld ook woonhuis van hoogleraren is geweest. De ligging van de stins aan het centrale plein van Franeker maakt het gebouw zeer geschikt voor academische en educatieve activiteiten. Meer beweging aan die zijde van de Breedeplaats voegt bovendien veel waarde toe aan het plein als stadscentrum.

Eigenaar van de Botniastins is de Hervormde Stichting Beheer Diaconale Goederen Franeker. De exploitatie is in handen van het College van Kerkrentmeesters van de PKN Franeker. Samen met deze besturen is het academiebestuur aan de slag gegaan om de in zichzelf al prachtige historische ambiance van de oude stins meer geschikt te maken als academiegebouw: collegezaal, leeszaal, werkplekken, vergaderruimte, eigentijdse technische voorzieningen. Gefinancierd met een grote LEADER-subsidie (Europese Unie) en een even groot bedrag uit particuliere middelen wordt in de zomer van 2019 een 500 jaar oud stadskasteel omgetoverd tot een huis waar mensen van alle leeftijden en uit alle windstreken elkaar zullen ontmoeten om kennis te delen, te vergaren en te verwerken. Een huis dat voor velen als een thuis zal worden.



The location of the Botniastins right next to Franeker's central square makes the building very suitable for academic and teaching activities.

Our plans for the Botniastins go beyond what can be financed now. We are looking for funds that aim to preserve and/or redesign cultural heritage to help us realizing those plans.

The Botniastins and the lecture hall that will be created in it will be the backdrop and the operating base, but if more space is needed, the splendid halls of Museum Martena, the Town Hall and the Planetarium can be used. If still more capacity for a specific function is needed, several beautiful alternatives are available in the vicinity, such as De Koornbeurs Theatre, the Martini Church, various school buildings and, last but not least, rooms at businesses and institutions in the region. And rooms that are owned by companies and institutions in the region. The Botniastins as a building will become the physically visible location of the Academie but as a concept and as an in-

stitution, the activities of the Academie may take place digitally and physically in numerous places. It should be emphasized that the Academie van Franeker is not a building, but a seal, a brand, perhaps even a hallmark: a brand that will include a variety of training, research and development activities for which the Botniastins acts as the operational base, but that also may take place in other places in Franeker or North-West Friesland – or on the internet. The thing that the activities of the Academie have in common is that they should strengthen the identity of Franeker as an academic city, and therefore, must link up with the outcomes of the 'identity process' of 2016: dedication and quality. If it is from the Academie van Franeker, then it is the best of the best – you have to be there. You want to be there. Quality. That's the direction we have follow. Always with the hallmark of the Academie, for a guarantee of quality and academically-founded information.

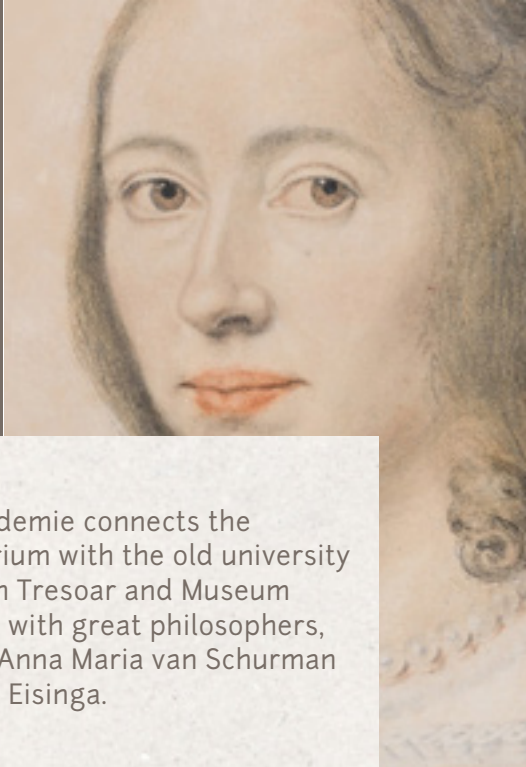
03.

THE ROLE OF THE ACADEMIE

Connecting
science and
society

Enough has been said about the importance of the Academie for the identity of the city of Franeker. But there is more. The Academie offers the UG/Campus Fryslân a historical basis, a Frisian academic history that started more than 400 years ago and that was of great international importance. In addition to the glorious tradition of the University of Groningen, highlighting the academic history of Friesland may strengthen the self-awareness of the Northern Netherlands as a rock-solid and age-old stronghold of teaching, research and science. The UG is the highest-ranking Dutch general university on all leading international lists of universities. To be able to link up with that is an opportunity only a few – or rather, no – other cities of 13,000 inhabitants have been given. But we are self-confident and take this as a challenge to soon start to add academic value to the reputation of the Northern Netherlands as a knowledge region from within Franeker itself. The former international status of the Academie van Franeker obliges us to do so and, as the Board, we are determined to realize this ambition within the context of our mission.

The Academie connects the Planetarium with the old university library in Tresoar and Museum Martena with great philosophers, such as Anna Maria van Schurman and Eise Eisinga.



The Academie should make an impact on the region. A lasting impact. We have already seen that happen in the close connections that have come into being in the first year of its existence with, among other areas, the business sector and the provincial mental healthcare institution of Friesland (GGZ Friesland). We have also seen this in the overwhelming interest in public lectures that attract 50 to 100 people each time. And all of this has been achieved without creating extensive publicity. With the return of the Academie, we strive to make a lasting impact on the dissemination and promotion of thinking, and of academic thinking in particular. And, as such, increasing the opportunities and the self-awareness of the children and young people – near and far – that are being taught here in whatever form. In particular, people that experience a so-called ‘distance to the labour market’ and children and youngsters whose backgrounds do not naturally allow them to participate in academic activities will be invited and stimulated by us to do just that. A certificate awarded by the Academie van Franeker should become the desired document for everyone and not only for those who entered this world with an intellectual and/or social head start. This is how we interpret our second objective, the creation of an educational centre. We will be looking for funds that help us to realize this objective.

The Academie should also have an impact on the adults and senior citizens who come here to broaden their horizons or increase their chances for good employment. It should have an impact on this beautiful old town that is regaining its heart through the Academie, too. The Academie connects the Planetarium with the old university library in Tresoar and links Museum Martena to great philosophers such as René Descartes, Anna Maria van Schurman, Eise Eisinga and Balthasar Bekker. The Academie offers an academic backdrop, with the beautiful fountain that has been installed in memory of that other great son of Franeker, the astronomer Professor Oort. And the main objective is, of course, that the Academie van Franeker shall connect people with each other. People from Franeker and Friesland, academics and people with an inquisitive and free spirit that come here to learn. In the broadest sense of the word. Young and old.

The role of the Academie will be explained per domain hereafter. For the sake of maintaining the general outline, the nature of the activities is underlined.

DOMAIN 1

04. ARTS AND HUMANITIES

*The Academie library
will be accessible
to the public*

First, the Arts and Humanities team will organize public lectures in the areas of culture, language, arts, history, philosophy and theology. In their most light form, they will be presented as summer evening lectures, the Simmerjûnkolleezjes. In July and August 2018, a local audience was first introduced to these in a series of seven 'light' lectures organized with Frisian identity as their theme. No science – but delivered by outstanding orators. The series was a great success. The evenings were attended by 60 to 130 people, and therefore, practically all lectures had to be given in the Martini Church. The enthusiastic responses during the weekly informal gatherings after the lectures in Grand Café De Doelen greatly encouraged the team. The summer evening lectures will be an annually recurring event. As of 2019, their character will be more academic, but the tone will remain casual. The target group is a general audience that, for the Academie, also includes tourists in and around Franeker. We have already heard it referred to as 'an evening at the Academie'. The theme for 2019 will be 'Amongst professors', in which professors from Franeker and the region deliver public lectures on their favourite subjects.

SIMMERJÛN KOLLEEZJES

This is a series of 'light' summer evening lectures about Frisian identity, targeted at a general audience that, for the Academie, also includes tourists in and around Franeker.



“We strive to build a collection that reflects our historical roots and current activities.”

In collaboration with the other domains, public academic lectures will be given throughout the year. At the moment, the frequency of the lectures has not been determined yet, but the clear ambition is to have a frequency of every other week. This will add up to about 20 lectures on an annual basis – plus seven or eight summer evening lectures. Wednesday night will be the lecture night. The lectures will start at 8.30 p.m. in the Botnias-tins building and will last for 60 to 90 minutes. In case of more than 50 visitors, we will move to the Martini Church. The entry tickets will serve as a drinks vouchers at for the Grand Café

De Doelen, to promote an informal meeting and discussion after the lectures.

The idea is that the Arts and Humanities domain, in collaboration with the support teams, will act as the organizing desk for the Academie in the future. This includes, for instance, the organization of conferences, working visits and PhD ceremonies. The latter already take place. No problem. As regards conferences and symposia, we will only start to promise things when we can deliver on them; when we are sure that we can handle the organization and have the funds for them. We aim

for an annual conference as from 2020, or 2021 at the latest.

In addition to single lectures, the team develops in-depth courses. The first course lasting four nights offered places to 22 participants and was completely sold out within a week. With the title 'The Beginning', four professors from various universities discussed the history of our origins from different cultural and academic angles. From Genesis to Darwin and from the ancient Greeks to the Teutons. This event included the award ceremony of the first certificates from the Academie van Franeker.

The Arts and Humanities domain is also responsible for building a new collection for the Botnias-tins reading room. The Academie library will be accessible to the public. We strive to build a collection that reflects our historical roots and current activities through gifts and the occasional purchase, e.g. publications by and about the Academie van Franeker. It goes without saying that all doctoral theses of those who have been awarded a PhD in Franeker will be collected. The Academie also welcomes publications about regional subjects for study.

DOMAIN 2

OS. LAW AND ENVIRONMENT



ENVIRONMENT AND PLANNING ACT

Harlingen and Franeker (Waadhoeke) are pilot areas for the implementation of the Environment and Planning Act, but the knowledge that arises from the pilot must benefit all regions in the Netherlands.

The Omgevingswet (Environment and Planning Act) will come into force on 1 January 2021. This Act envisages a far-reaching simplification of the regulations regarding the management and development of our living environment. Dozens of acts and hundreds of regulations will be combined in the new Act. The Environment and Planning Act concerns water, air, soil, nature, infrastructure, buildings and heritage. The Province of Friesland, the Water Board of Friesland, the Municipalities of Harlingen and Waadhoeke and the business sector, united in the Commerciële Club Noordwest Friesland (CCNWF; Commercial Club North-West Friesland), have started with the implementation of the new Act. At the request of the entrepreneurs in the CCNWF and financed by the Ministry of the Interior and Kingdom Relations, the team of the Law and Environment domain attends to the academic monitoring of the pilot project Noordwest Friesland ontregelt ('North-West Friesland deregulates'). From March 2018 until March 2020, authorities and stakeholders in North-West Friesland are cooperating as though the new Environment and Planning Act has already come into effect.

A large number of projects in the pilot will be described in an evaluative report as case studies. After the publication of this report, lectures and workshops on the lessons drawn from this pilot will be organized in the name of the Academie in other places in the country. It is the first project in which the Academie is engaging professionals of other institutions in the region for the execution

of scientific research. The duration, including the presentation, is 2019-2022. During the project, we will assess whether environmental law can remain an area of special attention for the Academie in the long term.

The Law and Environment team will maintain contact with the Ministry, will assign and contract

academics and will organize future presentations and workshops. In addition to the monitoring by academics, experts in public administration and legal matters at the Academie have an informal and unpaid advisory role towards the entrepreneurs that set the pilot in motion.

Besides specific activities, each domain will bear responsibility for the contents of several public lectures each year. For the Law and Environment domain, these are law, the economy, public administration and politics. The first two public lectures of the team had Brexit as their subject. This could not have been more topical. They were of high quality, attracted a lot of attention and the participants rated them very highly. The team is carefully building up a network of renowned speakers and will surprise the general public with remarkable lectures in the coming years.

06.

DOMAIN 3

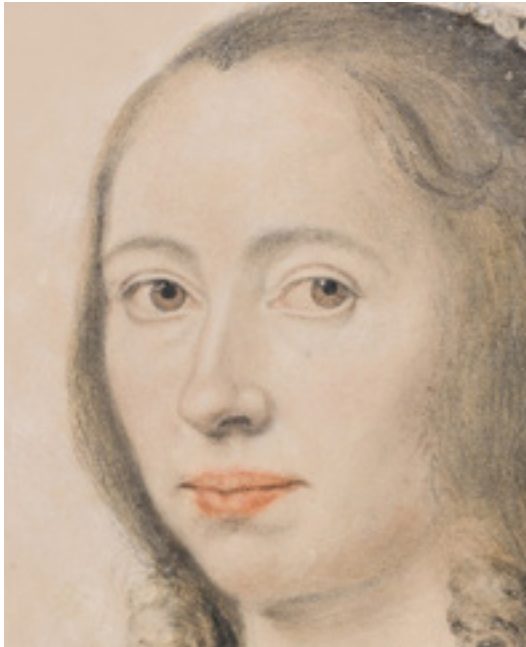
PEOPLE AND HEALTH

The People and Health domain has found an almost obvious collaboration partner in GGZ Friesland. The Academie and the GGZ literally share the same birth ground: the former Kruisherenklooster (monastery of the Order of the Holy Cross) at the Vijverstraat. And just as the old university has been a pillar of Franeker for over 430 years, so has psychiatry been for some 170 years. Because of this, collaboration is so obvious that we have entered into a partnership. For GGZ Friesland, this collaboration is an opportunity to have more ties with its Franeker roots. For the Academie, the collaboration links up with the ambition to work from the basis of local identity and expertise. We see more opportunities for collaboration in at least five areas: public lectures, internal teaching, further training for third parties, placements for students of the universities of applied sciences and of secondary education, and scientific research.



GGZ FRIESLAND

Mental healthcare fits Franeker and its rich history of psychiatry well, but is also relevant in every place that people inhabit.



Public lectures are easy to organize. Therefore, we will start with that first. In the period April–November 2019, some five lectures about mental health will be given, as part of the entire package of public lectures. The subjects and speakers will be organized by GGZ Friesland. If the question arises and the time becomes available for specific targeted lectures, e.g. extra training for those who work with psychiatric patients on a daily basis, such as general practitioners, home care workers, community nurses and housing consultants, we can organize that.

These concern both the regular lectures in the Botniastins and the practical teaching that has the Botniastins as its operational base. The Botniastins is also a perfect place for giving presentations on papers and organizing peer support gatherings.

Within a mental healthcare institution, staff are always in training. For many of those internal programmes, staff must travel from the region to other parts of the country. The plan is to have at least a part of those programmes organized in the Botniastins in Franeker, and to add them to the identity of GGZ Friesland. It will be explored as to whether the Academie may also facilitate the Bachelor's degree programme of the NHL Stenden in which the GGZ also participates. NHL Stenden would like to organize thematic learning environments/learning studios relating to addiction problems. The regional function and

its modest scale make Franeker an excellent place for practical teaching. Collaboration with the Municipality, general practitioners or a care home is relatively easy to organize. The minimum that will arise from this is a role for the Academie as the commissioning party for interns from NHL Stenden. The maximum is as yet unknown. Together with a lecturer of NHL Stenden, who is also connected to GGZ Friesland, the team of the Academie is working on a step-by-step plan. This will start in the autumn of 2019.

The plan is also to set up scientific research together with GGZ Friesland. Several ideas exist for this already. At the same time, we know that setting up research must be done carefully and consumes much time and energy. The public lectures and the internal teaching programmes are therefore prioritized. Undoubtedly, the ideas and possibilities for research will increase as the collaboration progresses.

The collaboration with GGZ Friesland and possibly NHL Stenden may give a boost to the development of the Academie. However, too much is still uncertain and this chapter needs to be reviewed in the course of 2020.



NATURE AND TECHNOLOGY SALINIZATION

Salinization. This is the theme that should put Franeker on the (global) academic map. This is where the Academie van Franeker should make a scientific difference. A knowledge network, scientific research, PhD positions, research facilities in the field... The ambitions are practically endless. It is apparent that Friesland has a network of businesses, individuals and (educational) institutions (such as the Van Hall Larenstein University of Applied Sciences) that realizes that, in an era of the rise of the global sea level, salinization may be a direct threat to all agricultural areas near the sea. The Academie van Franeker wants to put a scientific 'hat' on this topic for the benefit of all actions that have been or will be developed by others. Together with the University of Groningen/Campus Fryslân, the Academie is searching for partners and funding. Because of the urgency and the worldwide attention for the issue, we are convinced that we must achieve these in a relatively short period of time.

When the American general Petraeus, whose father was born and bred in Franeker, visited the town in October 2017, he gave a piece of very good advice: aim to reach the top (on a global scale) in the niche of a technological area. However cryptic this might seem, it is, strategically speaking, extraordinarily sound advice. For proof of the added value of the Academie van Franeker for science, it must internationally stand out in one very specific technological area. The obvious thing was to directly link up with a development in which the region has already been involved, which is directly beneficial to the business sector and the inhabitants and for which investors could relatively (...) easily be found. The art was to identify the appropriate niche of a technological area. Soon, it became apparent that salinization should be that niche.

Within the theme of salinization, research is about finding crop, soil and soil life that tolerates saline conditions, water management, socio-economic and political and administrative aspects and legal frameworks.

The fastest, most favourable and relatively (!) simplest route to achieving the desired top global position combines a maximum image and reputation with low starting costs and serious state-of-the-art research. This can be achieved by introducing the concept of Fellows. These are academic experts in the area of salinization, who have been awarded a PhD or who have published articles about the subject in academic journals.

For the start of the Fellows network, we will invite several experts whom we have contacted before. Assuming their cooperation, their academic reputation will encourage others. At the same time, we will make arrangements with farmers and other landowners in the Northern Netherlands about the use of their agricultural areas for scientific research. In the Botniastins building, rooms will be set up as workstations for academics from the Netherlands and abroad.

The execution of this plan is starting in the summer of 2019. The contacts are there, strategic alliances are possible, opportunities for funding are in sight. Of course, it is and will be quite an adventure to get scientific research started from scratch. But this is good – we consider it as an invitation to start.

We offer our Fellows:

- Access to experimental plots (not laboratory facilities) on both sand and clay grounds
- Access to the databases of strategic partners
- Access to an international academic network and an inspiring academic environment
- Access to local networks of experts by experience in the field
- Access to several facilities of the UG
- A workstation in the Botniastins building for working out research results and writing articles
- Reduced entrance fees for conferences organized by the Academie
- An annual field excursion; a meeting with other Fellows and people from the field

We ask from the Fellows:

- KNOWLEDGE TRANSFER THROUGH:
 - Mentoring new students in the theme of salinization
 - Availability for the occasional lecture about salinization for various target groups
 - Participation/active contribution to conferences of the Academie van Franeker or, in consultation, other conferences about the subject
 - Filing and sharing research results through the database of the Academie van Franeker
 - Publication of research results
- A CONTRIBUTION TO THE REPUTATION OF THE ACADEMIE VAN FRANEKER BY:
 - Including the title 'Fellow AvF' in all articles and presentations about salinization

DOMAIN 4

08. NATURE AND TECHNOLOGY PROGRAM 10/18

In the Nature and Technology domain, we would like to encourage an inquisitive mind. With our Programme 10/18, we will be introducing children and pupils to research. We are not only interested in the brighter pupils. That would be a too-limited interpretation of our mission. As the Academie, we want to be there for everyone. Anyone can ask questions. Anyone can learn how to retain curiosity. An inquisitive attitude always comes in handy, regardless of your education or profession.

We will be setting up a continued learning pathway for children aged 10 to 18 and we will start close to home by calling on our existing contacts first. In this way, we will retain maximum energy for setting up the programme. For the future, we are looking forward to cooperating with educational institutions all over Friesland, but for the moment, we are working with Campus Fryslân, the Christian secondary school Anna Maria van Schurman, the Simon Vestdijk secondary school and the Association for Christian Primary Education in North-West Friesland. For the teaching programme, we aim for subjects close to home. We are gearing the programme to the living environment of the pupils. The first project in this context introduces secondary education pupils to the salinization problems and the research that has been done at three or four sites (the Academie, Campus Fryslân, the salt farm on Texel and possibly an agricultural company in the region).

DOMAIN 4

09. NATURE AND TECHNOLOGY ASTRONOMY

Policy Plan for 2019-2023

Since the splendid Eise Eisinga Planetarium is only 100 metres away, it would be obvious for the Academie to pay attention to astronomy, as has been asked to do so many times. Aside from hosting a part of the academic conference on Eise that the Planetarium organized in January 2019, nothing has been developed yet. However, if the opportunity arises, the Board will not hesitate to act on it. For the moment: there is no news.



10. ORGANIZATION

When we started making plans in the summer of 2016, the team consisted of the Dean of Campus Fryslân (now the President of the Board of the University of Groningen), the acting mayor of Franekeradeel (now a mayor elsewhere) and the recently retired President of the Stichting Ster van de Elfsteden (an organization for the tourist promotion of Franeker – in everyday life, he is a manager in the care sector). The Dean of Campus Fryslân has a given way to his successor in Leeuwarden; the other two are still in office. The three founders never could have dreamt that one and a half years later, an organization of 30 knowledgeable, dedicated and unpaid staff would exist.

We are operating with a board of seven members, four domain teams and two support teams (communication and facilities). In some cases, our staff use their expertise from their day jobs for the Academie. In other cases, they want to use their spare time for something other than their daytime activities. As all this work is done on a voluntary basis, we provide them with a position in the organization that best suits them. A side effect of that approach is that the development of the activities is sometimes unrestrained yet organic: all staff influence what and how things are happening. The spontaneous enlistment of an expert in a certain field may open up unexpected paths. And what if no-one signs themselves up for a specific field? Then making further plans is no use. See, for instance, what has been said before about astronomy.

Our strength:
all those differences
and that single aim give
a boost to the energy of
the Academie.



*The ages of our staff members
range from 15 to 79, and all of them
are equally enthusiastic.*

No organization can make do without people who know how to run a website or deal with social media. Such people have signed up, and that is noticeable. We're very happy with them. The same applies to the administration of, for instance, the registrations for lectures and courses. Thanks to the dedication of people who know what they are doing, the processes run smoother each time.

All things considered, the staff is characterized by an enormous variation in backgrounds. Restaurant owner, emeritus professor, biochemist, swimming coach, lawyer, secretary, dentist, farmer, entrepreneur; literally 30 totally different professions. We are proud of that, and this is where our strength lies: all those differences and that one aim boost the energy of the Academie.

1. TARGET GROUPS

The primary target group is students in academic programmes. Campus Fryslân and the UG are the first to make a decision to this end, and it is clear that they are prepared to do so. We welcome PhD students and give priority to those who research innovations that link up with the needs and interests of the region. A connection with the programmes in Salinization, Psychiatry and the Environment and Planning Act is the first priority. Of course, in direct connection with Campus Fryslân and GGZ Friesland.



We would like to welcome students of the universities of applied sciences in Friesland. The collaboration with NHL Stenden is currently under development. Connections can be made with the Waddenacademie and Van Hall Larenstein University of Applied Sciences relating to the programme in Salinization. However, formal discussions have not started yet.

Businesses and institutions from inside and outside the region are a second target group. They will be offered extension schools, masterclasses, teaching programmes and modules. The demand from the institutions and businesses determines the offers, which will be tailor-made. Collaboration with mental healthcare institutions also fits this type of activities.

Pupils from primary, secondary and vocational education in North-West Friesland should become acquainted with the Academie at least once during their school careers. Our Programme 10/18 is a fine opportunity for this. But apart from that, we would also like to see primary and secondary education



in the city and the region take the opportunity to allow students in such a historical environment to take up science. It is encouraging that representatives of the educational sector have co-signed this declaration of intent. We will need their expertise to jointly develop challenging programmes for their pupils. Here, too, Franeke quality is the yardstick: we will only offer something if we can come up with something really special. We also see opportunities for a joint Technology programme. We want to pay extra attention to pupils who have difficulty with cognitive teaching programmes but who could develop themselves socially and mentally by learning a valuable old craft. A wish for the future.

After a successful first year, the Franeke Weekend School has chosen the Botniastins building as its permanent home. This Weekend School offers a special form of development for children's self-awareness that is closely linked to the needs of a specific target group and that also achieves excellent results. It is the type of connection that we like to enter into at the Academie. If possible,

we would like to give the Franeke Weekend School another 'plus point' by linking the activities to, for example, pedagogical research from NHL Stenden or the UG/Campus Fryslân.

Plans are being drawn up to develop modules specifically tailored to senior citizens. Lectures and courses on philosophical questions related to ageing, geriatric psychology and geriatrics are the subjects on which the Academie wants to acquire knowledge to share with the growing group of senior citizens in our society. In addition, we would like to make use of the knowledge and experience of older people in transferring professional knowledge and traditional skills to children and pupils, particularly in the Technology domain.

12. FINANCIAL MATTERS

*We need
support to make
the Academie
a lasting success*

Even if you work with volunteers, this always costs money. And if you want to conduct scientific research, it even costs a lot of money. This policy plan should therefore be accompanied by a concise appendix describing the Academie's financial affairs.

The Municipality of Waadhoeke helped us on our way with a start-up grant and by paying a fixed amount per concrete activity in the first year. As our work has strengthened the identity of the city and considerably increased the activity around the Breedeplaats square, we hope to be able to continue to count on this contribution per activity. When appropriate and relevant, we will certainly approach the Municipality as co-founder of the Academie in order to facilitate further developments.

The Streekwurk Noordwest policy organization financially supports the creation of all kinds of documents and other official matters that a foundation has to deal with.

The conversion and upgrading of the Botniastins will be paid for by 50% from a LEADER subsidy (from the EU). The other half has to be paid for with private money, which requires a great deal of effort on our part. In addition to fundraising, we also count on income from our merchandise. The first responses to the Academie hoodies were enthusiastic.

In principle, activities should be self-financing. A public lecture exists by the grace of ticket sales (€ per lecture, including a drink at De Doelen). The same applies to in-depth courses, etcetera. Any positive balance may be used for the development of new activities. Scientific research can only be possible if businesses or institutions want to invest money in it. The Ministry of the Interior and Kingdom Relations is paying, for instance, for monitoring the Environment and Planning Act pilot project.

Eventually, the region will have to financially prove that it is happy with the return of the Academie van Franeker. Private funds, businesses, private investors, authorities and institutions – we desperately need them as sponsors, grant providers or clients to make the Academie a lasting success. Therefore, we will summarize the keywords that may move them or you to make a contribution:

Heritage – Botniastins, the Academie itself
Books – Library/reading room
Culture – Lecture series
Senior citizens – Lectures for seniors, scientific research into geriatrics
Young people – Programme 10/18
Agriculture – Salinization research
Global Food Question – Salinization research
Vital countryside – Salinization research
Administrative renewal – Environment and Planning Act pilot project
Mental health – Psychiatry
Teaching – Programme 10/18, lecture series
Labour market – additional training
Friesland and the community – all together: everything related to Friesland and the Frisian community...



*Looking at
the long term.*

13. TIMELINE

No matter how fast it all went in our first year, we will be taking the time to develop the Academie. Step by step. No rush. But done well. The signatories of the declaration of intent are institutions that are focused on the long term: university, government and church. That tells us something about the intentions. Actually, that tells us quite a lot about the intentions: namely, to set up the Academie van Franeker properly; with a view to the long term. An open mind is a prerequisite, as is proper funding for recurring costs and individual activities. And quality, which cannot be stated often enough. Preferably small and very special activities, rather than large and mediocre ones. But we certainly don't want to rule out the possibility of very special and large activities...

We aim for a lasting impact.

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In the declaration of intent, the initiators promised to have the first visible activities take place after the summer of 2018. In November that year, we already had 20 on the meter, so we reached that agreement by far. It hasn't become quieter after that. We estimate that the total number of activities could reach 60 in 2019. We want to give ourselves five years to prove the viability of the Academie van Franeker. In 2023, a decision will have to be taken on whether to continue for an indefinite period or to phase out what exists at that time. Further elaboration of the plans, both in terms of content and on a commercial basis, fundraising and the development of a working relationship

between enthusiasts and a professional institution – these are the first challenges. So far, so good! Starting small but not shy; modest but with a healthy ambition; not overstating ourselves but not downplaying us either. What is outlined here is mainly a perspective of making connections; the connection with education in the region; with politics, art and culture; with the guardians of Frisian cultural heritage; with people and institutions that have kept the idea of the Academie alive for years; with event organizers and the city centre; with psychiatry, the business sector and funds that have a warm heart for young people; with the city of Fra-

neker and the region of North-West Friesland; and, of course, with the existing university teaching in the region. The Academie van Franeker will need all of these connections to flourish again as a centre of teaching and research of importance. And to regain its rightful, central place in Frisian cultural heritage. An empty place for two centuries – that's been long enough now.

We realize that we have started something new that has had a very long history. We aim for good and not for large, but good and large is also good. We are rooted in a city that is limited in size. Nevertheless, the world is within reach. We started with nothing but our dream... and anyone who wanted to join in.

*And look
where we are
now...*

The medium-term perspective is attractive for Franeker and its wide environment. The regional business community, united in the Commercial Club North-West Friesland, together with the municipal, provincial and national governments (plus the Water Board) wants to make the region a testing ground for innovative entrepreneurship free from regulations. That requires the cohesion and cooperation of all available forces. The Academie van Franeker has everything that it takes to become one of the propagators of such a vision of the future. No compartmentalization, but cohesion and the use of all of the knowledge and experience that is present in our society. Channeling this knowledge and experience and making it available to everyone. That's what we will be doing. Are doing.

In addition – and this is what this document started with – the strengthening of Franeker's identity as an academic city with all the impulses to increase the numbers of visitors. Not only do the participants of the academic activities come to the region, but the stories that they tell back home about what they found here will increase the number of visitors. The economic effects of all this can only be positive. What we do not know, but do wish, is that the Academie will also act as a driving force for self-awareness and entrepreneurship in general. As said before: We aim for a lasting impact.

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14.

CONCRETE TARGETS PER 2023

ACTIVITIES

- 8 summer evening lectures per year
- 20 other fortnightly public lectures per year
- an average of 40 visitors per lecture
- 4 in-depth courses for a general audience per year
- 1 academic conference per year
- an expanding collection of relevant books, accessible to the public
- 4 PhD ceremonies of other universities per year
- 8 academic tours and working visits for partner institutions per year
- 1 longer scientific project that is relevant for society
- clarity about the development of the Environmental and Planning Act as a specialized domain
- 1 longer unpaid consultancy project that is relevant for society
- 8 additional training sessions for professional groups per year
- 12 placements for students of higher education per year
- 12 internal training days for GGZ Friesland
- participation in 1 scientific research project in cooperation with GGZ Friesland
- 30 Dutch and 20 international fellows in salinization research
- 100 scientific articles in which the Academie van Franeker is mentioned
- 4 blocks of 4 weeks with 4 researchers in the Botniastins per year
- 2 field research sites relating to salinization
- 2 PhD students
- 4 pieces of research by renowned academics
- 5 schools and 50 pupils in Programme 10/18
- plans for astronomy as a subject area

ORGANIZATION

- professional management
- 50 volunteer staff members
- a top-class website

FINANCE

- a sound financial basis
- a debt burden as low as possible
- a good flow of funds and grants
- a revenue from merchandise

BUILDING

- exemplary



ACADEMIE VAN FRANEKER

sinds 1585



rijksuniversiteit
 groningen

campus fryslân



PROTESTANTSE GEMEENTE
te FRANEKER